English Swelter in Heavy Coats; Palm Beach and Mohair Unknown

By DAND L. BLUMENFELD (United Press Staff Correspondent.) New YORK, (by mail).—"By Jove, it's

on now. They think it's hot. It isn't sally. Over here we should say, "What glorious day, and rever in the cool are the newspaper offices. There they do it, winter and summer alike. v. by George."

never get what we are having now. Still that does not prevent thousands of perjectly good Englishmen mopping their perfectly dry brows and groaning on omnibus tops and in tube trains against the "awful" heat.

Beach suits in England. People wear cream soda." slightly thinner clothes in summertime that's all. Why, if a man were to stroll past the Ritz Hotel in a white Palm dae, and going to Selfridge's in the Beacher, or walk up Bond street at noon the same a uroin a mohair suit, he would have a procession in his wake in less than no time. "Good Lord," people would say; "just look at that fellow. Must be madwhat?" And they would go home and ell their wives about it.

In the evenings the people sit out in the parks. No, they do NOT take off their coats. They tilt their hats just a see bit to the backs of their heads.

seen a man ride in a railway train without his coat.

If a few well-known men set the ex ample of taking off their coats in English trains, everybody would do it. As it is, such things are "not done." Prob ably the only offices in London today

No British journalist is any good un-Of course, to Londoners, what we call less be works in his shirt-sleeves. That's a cool day seems like a furnace. They a tradition dating back some thirty odd Jesse and Mrs. H. M. Reese. The them.

Just now it's about 4 o'clock in Lor don, and mothers and daughters and best girls and their best boys will all There are no such things as Palm ford street to get an "American ice

back from the last visit to that empor-

Return From Motor Trip. Miss Louise Dickerson, Mr. and Mrs. Thomas, Mr. Newman, Miss Effic Gratheir top vest buttons, and think they barn, 1002 University, and Miss Norma are being delightfully daring.

Haines, of St. Louis, returned last night Haines, of St. Louis, returned last night Until I came to America 1 had never from a motor trip to Moberly.

FOR SALE-A good four-room house, us paved street; water and lights; lot to you today. \$7,250. Garey & Frazier. 50:160; price, \$1,550.00; will accept Phone 519 or 590. White. G-294. ent of \$250 cash, and balance at priment of \$250 cash, and balance at \$1500 per month. Good eight-room FOR SALE—We have 250 houses and gain. Good seven-room house, close in, 272. bases for sale from \$1,250.00 to \$12,000.00. T. E. Wisdom Realty Company, Exchange National Bank Building. Rooms 403-4. W-290-tf.

FOR SALE-\$150 mahogany librarytable Columbia grafonola for \$50. Telephone 1391-Red, evening after 7, after mens, 4 to 6.

HOUSE FOR SALE-Eight room, full in every respect. Good barn, garage, thicken house. Lot 90 by 220. Good walks and newly-paved street. A fine Phone 224. home in a fine neighborhood, will sell worth the money. Call and look it over. Also lot adjoining, same size. F. T. Saris, Jr., 203 Edgewood avenue. N-292.

FOR SALE-Practically new A. B.

FOR SALE-Ten foot fumed oak din ing table, modern, in excellent condition ing room chairs. Sideboard. Rock ms. Best grade sanitary couch, like sew. Smith Apartment, 408 South 9th S. Second floor. B-288tf.

FOR SALE-A first class baby car tinge for sale. Call 614-green. D-291.

FOR SALE-By owner. Three new modern bungalows with hollow-tile gar-te on University Avenue. Easy terms L A. Collins, 1203 East Broadway

FOR SALE-Round Oak range. Good M-292.

FOR SALE-Strictly modern bun close to University, \$8,000. Five buncalow, modern, south side, \$4, Elegant home in Westwood, \$8, Ideal home on Stewart Road, \$9, Cory home on South Side, \$2,500. new bungalow, up to the minute Broadway, \$10,000. Flynn & Flynn Walnut. Phone 1103.

FOR SALE—Remington typewriter. silen at once. Call 542-white. R287tf. Edith M. Allen, Phone 464-Red.

FOR SALE-Good six room strictly m house, hardwood floors, close to LOST—A pair of tortoise shell nose tests, \$5,000. Extra good, strictly glasses. Finder please call 1066. C-289tf. ern house, hardwood floors, close to nodern house, with 7 rooms, reception hall hardwood floors, real close to Uni-tersity, \$6,000. Good fourteen room fulmity, \$8,000. We have other houses n house, one block from Unifour to eighteen rooms. Also a er of good farms can sell-cheap or of for town property. See us before buy. Garey & Frasier. Phone 519 590-white. G-292. G-292.

FOR SALE—7-passenger Buick, '20 L K49; will sell for \$1,250. Phone

FOR SALE-Eight room house. Mod- Thile Building. every way. Lot 66x166. Fine E. Chicken house and pens. New see. Garage and storage building. he front. One half block from white s. Priced to sell. Phone 422. W-291.

for SALE-Cole's High Oven Range. and mattress, coal oil stove and J. E. Hawkins, W. M; Victor Victor, Sec. pedestals. Remington typewriter model). 208 South Williams.

OR SALE-A beautiful home on Wil- ers always welcome.

Selfridge's is the only place in Lon-

"Let me see," mother will say, "when did Jack come home?"....Oh, yes, of course, the fifteenth. Just the day after that ice cream we had at Selfridge's."

CLASSIFIED ADS Half a Cent a Word a Day

FOR SALE

Phone 55

hall. Concrete basement, Hardwood floors. Possession to suit. This is a very attractive home. Let us show it

hose on South Side, fully modern; lot 75 good farms for sale. See us before 50x150; price, \$6,500. This is a real bar-

FOR RENT

FOR RENT-Brick bungalow, hardwood floors, garage, year's lease. \$55 a month. Possession September 1. Garey & Frasier. Phone 519 or 590-white

ROOMS FOR RENT

FOR RENT-Furnished room. Modconcrete basement, attic floored, modern ern. House close to University and business section. Business or professional man only. Mrs. Newman. 1009 Cherry.

> FOR RENT-Four newly furnished rooms for faculty men. 814 Conley Avenue. Call 464-green.

FOR RENT-Large, light, well-furnish-Double Oven Gas range. Ideal size for boarding house. Phone 962-white. M-288tf. Sixth St. P-287tf.

WANTED TO RENT

WANTED TO RENT-An eight or ine room modern house. Phone 299.

WANTED TO RENT-University professor wants to rent modern house or apartment near West Campus and town.

WANTED-One room and kitchenette for light housekeeping by couple with one child. Address O. W. B. Missourian.

WANTED TO RENT-Three or four nished. Will lease for eight months or one year. Address "W", Care Missou-

FOST AND FOUND

LOST-Monday afternoon between umpus and Read Hall. A black patent leather handbag with silver monogram. "M. B. C." Return to Missourian.

LOST-Shell rimmed nose glasses. Either in Academic Hall or Physics Building. Owner's name in case. Call W. B. Nowell led the meeting.

SITUATIONS VACANT

WANTED—Experienced Jaundryman at Parker Memorial Hospital. Apply Super-intendent of Hospital. U-217tf. intendent of Hospital.

LODGE NOTICES

ACACIA LODGE No. 602, A. F. & A. M. day evening, Aug. 16, at 7:30

W.294. H. L. Kempster, W. M. J. M. Long, Sec.

TWILIGHT LODGE No. 114, A. F. & A. M. Stated communication, First degree, Tuesday, Aug. 9; special communication, Third degree, Wednesday, Aug. 10. Visiting Masons are welco

I. O. O. F. LODGE, No. 207
Regular meeting every Monday night at 8 o'clock. Visiting broth-

S-294. me. Seven rooms and reception Duskin Settles, N. G.; B. F. Baker, Sec. Phone 74

News of Columbia Society

Varren, society editors, will appreciate home at Laddonia today after a short it if you will telephone society items bevisit with Mrs. Sipple's sister, Mrs. Z. N. tween 9 and 12 o'clock, Telephone 274. Streeter, 400 St. Joseph street. Miss Mildred and Mrs. Hatton came to visit

Miss Agnes Walker, 405 Mathews Mrs. Streeter last week, and the others morrow morning at three tables of bridge glerious day," and revel in the cool are the reservoir of the following guests: Miss Mary Miss Martha Tinsely Bright of St. Susan Estes, Miss Virginia Hale, Miss Louis is the guest of her aunt, Mrs. T. Sarals Steinbergen, Mrs. Maurice Pow- M. Maughs, 715 Missouri avenue. ell, Mrs. Lloyd Jones, Mrs. Horace Smith, Mrs. Warren Branham, Mrs. Richard H. years. I fancy Mark Twain taught it to party is in honor of the guests who are recent brides.

> Mrs. W. H. Baker, 509 South Fourth State Fair. street, at 5 o'clock Friday afternoon. Circle No. 6 will be the hostesses and Circle No. 7 will have charge of the pro-

The Eliza Perkins Circle of the Broadpresent at this meeting.

her home in Pittsburg.

Dorothy Cread, Miss Gale Walters, Miss Florence Russell, Miss Lacy Tyler, Miss Ruth Brown, Miss Hortense Agee and Miss Company of the Company Miss Margaret Boggs and Marion Martin, Thorpe Bauer, Hudson LaForce, Harris, Scott Hughes, Hamilton Huntington, Duane Turner, John Hamilton, William Hulett, Emerson Brooks, Marfurnished by the Robinson colored or-

Miss Naomi Hains, who has been the guest of Miss Effic Graham, 1002 Uni-

Miss Clayton Smith of Higher, Mo., who was graduated from the University last April, will arrive today to be the pare it for the new occupants. She express of Miss Fears Nichols at the Alpha pects to return to New York City about guest of Miss Frata Nichols at the Alpha

who has been the guest of Mrs. J. S.
Henderson, 311 Waugh street, for the last month, returned to ber brain for day. She was accompanied home by Mrs. Henderson's mother, Mrs. Sallie Reilly, Mr. Porter is the son of Mrs. Mrs. William Bishop of Tente, Ariz., Fairbairn, who will make an extended

Mr. and Mrs. Frank Gerlings who were formerly residents of Columbia, accompanied by their two children, Miss silon fraternity. The wedding will take Marion and Francis Gerling, arrived in town yesterday to be the guests of Mr. and Mrs. J. P. Heibel, 1108 Walnut street. They made the trip from their ling are students in the University of

Broadway and Glenwood avenue, re-turned home today from New York where they have spent the last month. Mr. and Mrs. Charles Perfect of Granite City, Ill., who have occupied the apartment, furnished or unfur- Fredendall residence during their ab-

> Miss Blanche Truitt of 507 Price aveoue is in Fulton for a few days as the guest of Mrs. Clara D. Carr. Miss Truitt was graduated from Stephens College in April and will teach in the Montgomery City High School this winter.

The members of the Cunningham Circle of the Broadway Methodist Church met yesterday afternoon at the home of Mrs. J. M. Reed, 214 Third street. Mrs.

Mr. and Mrs. H. G. Sipple, accom-panied by their daughters, Mildred and Mary Katherine, and Mrs. Sipple's moth-



ant for you and me; 's nothing like it—say!

NOWELL'S

9th & Walnu

and Horatio Moore of Columbia will be the ushers. Mrs. Sidney Calvert will Miss Edna Baskett and Miss Ruth er, Mrs. Ellen V. Hatton, returned to their play the wedding march. Miss Potter and Mr. Jackson are both former students in the University. Miss

James H. George and has lived in Co-

umhia for several years since coming

from Danielson, Conn. Mr. Jackson was graduated from the School of Engineer

ing this spring. They will live in St. Louis where Mr. Jackson has a position

ROCHEPORT NEWS

o Fayette Thursday going up to attend

Roy Brooks. He returned home Su

laven, Mo., to make his annual visit to

his mother. He will return about Sep-

Mr. Len Terrell was a Columbia vis-

Miss Pansy Willburn went down to

J. A. Sappington of Boonville was

here Thursday looking after some busi-

John B. Hourigan of Columbia visited

with his brother, E. E. Hourigan and his daughter, Mrs. Brown Rowlings, from

Mr. and Mrs. Thomas Rawlings and

daughter, Mary Adams left Wednesday

afternoon for Oskaloosa, Ia., to visit their daughter, Mrs. C. C. Alsop for a

Providence Thursday to visit her sister,

Mrs. Harry Rude for a few days.

er, Mrs. Mary Watson.

tor Thursday.

with the Union Electric Company.

and their Iriend, Miss Pinkie Minor of Louisiana, were the guests of Mrs. Orth wein's sister, Mrs. T. M. Maughs of 715 Missouri avenue, yesterday. From here erian Church will meet at the home of they will go to Sedalia to attend the

> Mrs. B. F. Hoffman, 116 College avenue, who has spent the last month in Denver, Colo., has returned to her home.

The Bethany Circle girls of the Chrisway Methodist Church will meet at the tian Church entertained this afternoon home of Mrs. Fannie E. Moore, 615 Lee with a picnic at the home of Mrs. J. J. street, at 3 o'clock Thursday afternoon. Phillips on the Mexico gravel in honor They especially urge all members to be of Miss Madge LaForce, whose marriage to Basil Bransteter will take place the seventeenth of this month. The feature Mrs. Everette Piper, of Pittsburg, of the picnic was a handkerchief shower. Kan., who has been the guest of her Those who were invited were: sister, Mrs. W. E. Pace of Columbia, and Miss Leta Faitbairu. Miss Double Miss Leta Faitbairu. of her mother, Mrs. Mattie Rice, of Ashland left this morning for Illinois where Ruth Higginbottom, Miss Ruth Hibbard, she will visit for several days with Miss Nita Collier, Miss Katherine Hanfriends and relatives before returning to na, Miss Frances Ritter, Miss Ruth Cleaver, Miss Edna Lindsey, Miss Nelle Miss Margaret Edwards, Miss Virginia Kitchens, Miss Flossie Belle McDonald, Miss Bernice Irwin, Miss Margaret Scog-Boswell and Miss Helen Hughes enter-tained at a dance at Miss Edwards' home on West Broadway for Misses Vera and Martha Godfrey of Fayette who are the guests of Miss Edwards. The other Miss Marguerite Barnett. Miss Anna guests were: Miss Helen Douglass, Miss Fleming and Miss Velma Barnes. The Evalyn Sutton, Miss Willie Crews, Miss party met at the Christian Church at

Marshall, Mo., arrived today to be the William Oliver, Nelson Tisdel, Tyler guest of her brother and sister-in-law, Mr. and Mrs. J. R. Thomas, 603 Providence road, for an extended visit,

Mr. and Mrs. L. W. Berry, 1421 vin Cannon, Roscoe Gillaspie, Eugene
Marrow and Burk Gilliam. Music was ner tonight at the Country Club for Mr. and Mrs. Joe Parker and their guest, Mrs. John Vaughn of St. Louis,

Mrs. G. C. Scoggin of New York City is the guest of the Rev. and Mrs. James versity avenue, returned to her home in H. George, 809 Rollins street. Mrs Scoggin will be Mrs. George's guest un til the middle of August when she will the was graduated from the University go to her house on Thilly avenue to pre mer resident of Columbia, ber husbane having been professor of Greek and Lat

Reilly. Mr. Potter is the son of Mr. and Mrs. Charles Potter of Montgomery City, and Miss Reilly is the daughter of Mrs. Bernard Reilly of St. Louis, Mr. Porter is a member of the Sigma Phi Ep place some time in the late fall.

Miss Florence Mac Potter of Colum bia and William C. Jackson of St. Louis will be married by the Rev. James H street. They make the trip from their car, both the first the firs gus 24. Miss Iane Howard of Coving ton, Ky., will be the maid of honor and Mr. and Mrs. A. Fredendall, West Charles E. Jackson of Hannibal will act as best man. The bridesmaids will be Miss Mary Jarvis and Miss Helen Aver-



ORDER COAL NOW

-And you won't have to shiver around next winter waiting for

While coal is cheaper and while we can give your order more care

Order Now

Order Coal Now

And you will not worry about heat this winter. We serve the cleanest and best coal at the cheapest price.



Columbia Coal Co. L. THOMAS, Prop.

111 N. 9th St.

itt of Columbia and Miss Flavia James few days. From there they will go to of Hartford, Ark. William H. Norton of the Great Lakes. They expect to be St. Louis, Richard C. Norton of Troy gone until about September 1.

Miss Hellen Allison went up to Fayette Wednesday to attend the fair and visit relatives and friends.

Miss Gertrude Flaughey attended the fair at Fayette Wednesday and Thurs-

Miss Margaret Rapp went to Fayette Wednesday to attend visit relatives and friends for a few days Little Miss Marie Schneider, daughter

of Mr. and Mrs. Louis Schneider visited in Pilot Grove several several days last week. She returned home Tuesday R. C. Mead and son Olinea, motored morning.

Master Edward Crump and sisten, Miss Martha May of Pilot Grove are visiting Mr. and Mrs. Louis Schneider this left Saturday afternoon in their motor car for Mason City, Iowa to visit one of

Mr. James Huntington was a Fayette his sons. They will return about Sepvisitor Tuesday afterno

Ed McKinzie of this place left for C. J. Rains has had a new floor laid Hot Springs, Ark., Tuesday afternoon on the Howard end of the bridge across He went to try the waters there for the Moniteau creek here. The floor was

A good rain in this vicinity Tuesday G. W. Roberts motored to Sedalia morning was Wednesday to visit his daughter, Mrs. growing corn. morning was of great benefit to the Miss Arbelia Southerland went up to

New Franklin Sunday morning to her sister, Mrs. Annie Jackson. Orville Watson of Skylook, Okla., came Sunday morning to visit his moth-Mrs. Effic Allison, who has been visit-

ing Mr. and Mrs. George Flaughey and family left Saturday morning for Water loo, Ia., to visit her brothers. Wednesday to attend the fair and to visit some of his children. Isadore Brown, wife, and children

om near Highee are visiting Mr. and Dr. G. H. Hyatt left Thursday for New Mrs. George Flaughey.

Lightning struck the residence of Frank Rapp Saturday morning during the rain storm, tearing up the roof but not doing other damage. It gave the occupants of the house quite a shaking

HAND WASHING

Call us to wash your silks and party dresses. Fine clothing hand washed as carefully as you can do it at home. Attention to your instructions and care in placing laundry marks a specialty.

COLUMBIA LAUNDRY

The Art of Industry

PROMINENT editorial writer says A that the records of Caruso's wonderful voice will be enjoyed for a thousand years, and that this is close to immortality.

This wonderful heritage for posterity is made possible by the art of industry.

But the art of industry has accomplished other things as well. Sixty years ago men found oil in quanti-

ties, from which they produced light. The Standard Oil Company took that oil and, in addition to light, produced from it, power, and lubricants for the parts which transmit the power-not to mention hun-

dreds of other useful products. Fifty years ago people were delighted with the oil which gave them abundant light; but none could foresee the development which this "Rock Oil" would make possible.

It was the vision and courage of the men who founded the Standard Oil Company that made it possible for the automotive industry to come into being.

It is the ability of the men who manage the Standard Oil Company (Indiana) of today that has made it possible for the automobile to develop from the clumsy vehicle of twenty years ago to the smoothly-driven machine of today.

For the Standard Oil Company (Indiana) constantly anticipated demand and produced gasoline of such quality, and in such quantity, and distributed it in a manner so thorough, that the automotive manufacturer could produce in large enough quantities to keep his product within the range of the modest purse.

The art of industry is exemplified in the achievements of the Standard Oil Company (Indiana), which will live for centuries and benefit posterity in a practical way, as the perpetuation of Caruso's voice will benefit in an aesthetic way.

Standard Oil Company

910 So. Michigan Ave., Chicago

Cost of Telephone Service Has Increased, Too

By the Manager of the Telephone Service.

Though the people of Columbia are paying no more for Telephone Service than they paid ten years ago, they know of course that the cost of giving the service has greatly increased, as has everything else.

The cost of Telephone Service is largely a matter of Labor, though the plant investment is very much greater than is generally supposed, and the cost of Labor is approximately double what it was a few years ago.

The management of the Columbia Telephone service tried mighty hard to keep the cost of service down to a point where Receipts would justify Expenses, and was hopeful of doing so until about the middle of last year.

Then we realized that the effort was hopeless. We had struggled along with half a force of operators, little more than half paid, and short of help in all departments.

The manager of the Columbia Telephone Service has always believed that "the laborer is worthy of his hire," and had alwas paid the full prevailing scale for help. But he had had one experience with the Public Service Commission, and though in that contest he was generally sustained, the experience was unpleasant and very expensive. Naturally he wished to avoid another such experience.

Hence the extra effort to keep the cost of telephone service down to a point that could be met by the Receipts.

Of course considerable advances in wages were made, but not sufficient to enable the maintenance of a sufficient force to give satisfactory service.

It is plain now that this course was a mistake. It was unfair to the employees, unfair to the management, because it subjected the management to just criticism of the naturally poor service, and unfair to telephone users, since it imposed upon them poor service which more than counterbalanced the cheap rates afforded.

Finally a little more than a year ago we made an investigation as to the wages paid similar employees in other lines in Columbia, and advanced the pay of the employees of this service to about an equal basis. As a result expenses were proportionally increased.

While the pay roll for operators amounted to only \$333.77 in June two years after the present rates for Telephone Service were fixed, and \$815.89 in June, 1919, the pay roll for operators in June this year was \$1,486.09, and we needed at least five or six more operators than we had in June.

Thus it is seen Operators are now costing nearly double what they cost two years ago, and more than four times as much as they cost long after the present telephone rates were fixed.

And the increase in actual cost of Telephone Service in other departments has been nearly as great.

> ENJOY WATCHING A BILLIARD GAME WITH A NICE COOL DRINK WHILE GETTING A HAIRCUT AT

The Recreation Barber Shop

Wren and Basnett

Hitt and Broadway

Just What You Want

THE COOLEST PLACE IN TOWN TO GET THAT HAIRCUT AND SHAVE

University Barber Shop No. 11 South 9th Street.

JACK DAILY'S SERVICE

Cleaning—Pressing—Repairing
Suits Made-to-Measure

Phone 13 22 South 9th Street

Glasgow's Old Stand

Phone 381 / / 2 / 1 13 S. Ninth St.

Hemstitching

CLEANING PRESSING DYEING

Harrell & Son